

CASWELL ECONOMIC DEVELOPMENT COMMISSION

AGENDA

August 14, 2023

1:00 P.M.

Meeting will resume at the Municipal Building

Call to Order	Alvin Foster
Welcome	Alvin Foster
Roll Call	Shirley Wilson
Approval of Minutes	Alvin Foster
Approval of Agenda	Alvin Foster
Old Business	
EDC Update:	
County Manager	
PCC	Dr. Senegal
CCCOC	Jillian Medlin
Town of Yanceyville	Alvin Foster
Ag. Update	Travis Hoesli
Town of Milton	Shirley Wilson
Tourism	Amanda Hodges
Caswell County Schools	
	Asst. Superintendent
New Business	
Other Information	Open to All
Adjourn	

CASWELL ECONOMIC DEVELOPMENT COMMISSION

July 10, 2023

CALL TO ORDER: Alvin Foster at 1:00 p.m.

Members Present: Alvin Foster, Shirley Wilson, Kamara Graves, Tony Smith, Amanda Hodges, Matthew Hoagland, Jillian Medlin, Shirley Cadmus, Dr. Senegal, Emily Buchanan, Cathia Stewart, Laura Picardo,

Zoom:

Members Absent: Bryan Miller, Ruby Graves, Travis Hoesli, Rick McVey, Dr. Carla Murray

Guest:

Welcome: Alvin Foster

Roll Call: Shirley Wilson

Election of Officers: Alvin Foster, Chairperson

- ✦ Shirley Wilson, Secretary It was Motioned by Alvin Foster and second by Shirley Cadmus that Shirley Wilson will remain secretary. All were in favor.
- ✦ It was motioned by Shirley Cadmus that Laura Picardo will become the Vice Chairperson, seconded by Tony Smith. All were in favor.
- ✦ It was motioned by Tony Smith that Alvin Foster will remain Chairperson and Shirley Cadmus seconded that motion. All were in favor.

Approval of Minutes: June 10, 2023, Minutes approved. Dr. Pamela Senegal motioned to approve the **June 10, 2023,** Minutes and Shirley Cadmus seconded the motion. All were in favor.

Approval July 10, 2023, Agenda: Dr. Pamela Senegal motioned to approve the **July 10, 2023,** Agenda with addition (Mr. Alvin Foster added a Closed Session after Caswell County Schools, seconded by Amanda Hodges. All were in favor.

Old Business: N/A

EDC Update-

County Manager-Melissa Williamson

- ✦ IEDC (International Economic Development Council) was here in the county on June 12th-14th with many individuals and agencies. The EDC meeting was held at the Caswell Pines, so many of you attended and were able to give input to the IEDC They met with local business owners here in the county such as North Village, Caswell Mercantile, Ace Hardware and others were invited. They met with some of the local farmers, Ag Ext., Commissioners, Caesars Palace, tourism (historical association, TOA), workforce development, Town of Milton, and the Town of Yanceyville. We had a lot of participation and appreciate everyone's input. They were given a tour of the Yanceyville and Pelham Industrial sites and a tour of Milton. The IDEC presented the Board with a presentation on the 14th of June 2023 about the strengths and opportunities here in Caswell.
- ✦ **The County Manager** submitted the initial project worksheets this morning July 10, 2023, to Golden Leaf. Two projects were received: PCC and Caswell County Cooperative Extension.
- ✦ Will hear back from Golden Leaf on July 19th or the 20th to review the projects. On August 10th by noon the County Manager will submit the final list of projects to Golden Leaf. February 1st, 2024, Golden Leaf will review the applications and award funds for the projects.
- ✦ Internet Update: County Manager said he will be meeting with Spectrum sometime next week.
- ✦ Spectrum will be done in the county in a month and a half.
- ✦ Spectrum has been awarded 606 addresses through the second round of the Great Grant.

PCC: Dr. Senegal/Emily Buchanan

- ✦ **Summer Blast Program** is going well. We received a donation from a gentleman who would like to expand the **Blast Program** break through learning, Ag and Science technology in elementary schools and in Person County.
- ✦ **Arts Canvas** with the home school network
- ✦ **Co locate at the CEAD Site**
- ✦ **K Building**
- ✦ **Regional Meetings in August**
- ✦ **DRF** awarded the **CEAD program two million dollars.**

CHAMBER OF COMMERCE: Jillian Medlin

- ✦ Breakfast next week Tuesday in the URW Plazas sneak peak of the businesses there, Partnership for Children, Family Dental 8:00-9:30 am. Chris from the Casino will join us at our next meeting.
- ✦ Hoedown is in full swing, and registration is open it is on the website.

TOWN OF YANCEYVILLE: Alvin Foster/Kamara

- ✦ Farmers Market continues to be a great success.
- ✦ First Friday and 4th of July Celebration end of June Fireworks was a success. Retro Band was good.
- ✦ 911 Memorable Kamara on the Square continues to progress.
- ✦ New Deputy Clerk for the Town of Yanceyville Ms. Miranda Harrelson.
- ✦ Dillard's Apartment LLC

AG UPDATE: TRAVIS HOESLI:

TOWN OF MILTON: Shirley Wilson:

- ✦ July 1, 2023, Celebration in Milton was a success featuring Face painting, Pizza eating contest, parade, soft opening OB Catering and More and All in the Family restaurants.
- ✦ Joint Commissioners meeting hosted by the Town of Milton Board at the TDH on August 17, 2023, at 6:00 p.m.

NEW BUSINESS: N/A

Amanda Hodges: Tourism

- ✦ The TDA is moving forward with Grant Funding and the application process will begin soon. Statue that visitors pay. Has been appropriated. It is a rolling Grant for the 1st six months. Meet every second Thursday. Email: hello@visitcaswell.com
- ✦ Market Caswell County. (News Paper, emails, widely spread.)
- ✦ For Businesses and non-Profits (Explained)
- ✦ Website should be complete and accessible before the Hoedown.
- ✦ The Branding will be here shortly.
- ✦ Grant through Tobacco Trust-passed the first two phrases and are coming for a site visit Thursday.

Dr. Murray CCS: N/A

Alvin Foster asked for a motion to go into **Closed session: Tony Smith** motioned to go into closed session and seconded by **Dr. Senegal. Tony Smith** motioned to go out of **Closed Session** and seconded by **Dr. Senegal**. All were in favor. **Nothing to bring to the Public.**

It was motioned to go back into regular session by **Tony Smith and** seconded by **Shirley Cadmus**.

Adjourn: Alvin Foster adjourned the meeting

Minutes submitted by: Shirley Wilson, Secretary